

FEBRUARY | **2015**
21 & 22

Family-friendly winter wonderland event that is family friendly for all ages highlighted by ice sculptures, classic winter activities, upbeat entertainment and a variety of theme related food and beverages. Sculpture displays will include a Fire and Ice truck where you can sit in the driver's seat, a fire breathing luge, a "Warm Hug" field of Snowmen, and ice sculpting demo stage and a frosty photo booth.

Enjoy our award winning wines, legendary sangria, spiked hot chocolate, hot apple wine ciders and a beautiful lighting ceremony at dusk. **Don't miss this unique annual event!** Watch our estate winery transform into a vineyard ski lodge for this special weekend.



85 ARCHERTOWN ROAD, NEW EGYPT, NJ
1.800.LAURITA | tel 609.752.0200 | fax 609.752.0226
www.LauritaWinery.com

SPONSORSHIP OPPORTUNITIES

REACH YOUR AUDIENCE, IT'S IN OUR NUMBERS



Total Page Fans 25,567*
Total Engaged Users 389,838†
Total Unique Post Reach 1,406,220†
* 82% Women † Totals in the Last 6 Months

CONTACT INFORMATION

Company (print exactly as you wish it to appear in all listings)

Contact Person

Address

City

State Zip

Phone

Email

METHOD OF PAYMENT

I agree to purchase the Sponsorship Level indicated.

- Enclosed is a check for \$_____ payable to **Laurita Winery**
- I will be charging this sponsorship to my Credit Card
 - VISA MasterCard AMEX Discover

Name on Card

Credit Card Number

Expiration Date CVC

Address

Signature Date

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL BELOW

- Overall Main Event Sponsor: \$10,000**
 - Logo on all marketing materials
 - Logo in ice at all 5 Ice Sculpture displays
 - 250 Admission tickets
 - Logo and contact info on Social Media sites: Laurita Winery, Ed J Art, Branches, Event Charity
 - Social Media and presence on Laurita Winery website, including a banner on homepage
 - Marketing materials may be distributed onsite at Laurita Winery
 - Prominent Banner signage on site
 - Mention in all event Press Releases
 - 250 Dragon Slide tickets
- Fire & Ice Truck: \$2,500**
 - Logo on all marketing materials
 - Banner located near Fire Truck Ice display
 - 50 Admission tickets
 - Logo and contact info on Social Media sites: Laurita Winery, Ed J Art, Branches, Event Charity
 - Logo in ice incorporated into Fire Truck Ice display
 - Mention in all event Press Releases
 - 50 Dragon Slide tickets
- Dragon Slide: \$2,500**
 - Logo on all marketing materials
 - Banner located at Dragon Slide
 - 50 Admission tickets
 - Logo and contact info on Social Media sites: Laurita Winery, Ed J Art, Branches, Event Charity
 - Logo in ice incorporated into Dragon Slide
 - Mention in all event Press Releases
 - 50 Dragon Slide tickets
- Ice Sculpting Demo Stage: \$1,500**
 - Logo in ice on stage
 - 25 Admission tickets
 - Business listed on Social Media sites: Laurita Winery, Ed J Art, Branches, Event Charity
 - Banner located at stage
 - 25 Dragon Slide tickets
- Warm Hug Photo Op: \$1,000**
 - Logo in ice at Photo Op site
 - 10 Admission tickets
 - Business listed on Social Media sites: Laurita Winery, Ed J Art, Branches, Event Charity
 - 10 Dragon Slide tickets
- Field of Snow People: \$250 (10 available)**
 - Logo in ice plaque at bottom of snowperson
 - Business listed on Social Media sites: Laurita Winery, Ed J Art, Branches, Event Charity

Please return this form and payment information by January 31, 2015 to
Laurita Winery | Stephen Johnson Manager | 35 Archertown Road | New Egypt, NJ 08533